

# THE DELTA UPSILON EXPERIENCE



## WHY JOIN DELTA UPSILON?

As the oldest and largest non-secret fraternity, in Delta Upsilon, what you see is what you get. We offer a unique college experience focused on preparing men for life in an ever-growing global society. DU membership offers learning, leadership development, social and service opportunities not found anywhere else on campus.

### BENEFITS OF MEMBERSHIP

- Create a new chapter with like-minded individuals
- Make friends within DU and across campus
- Participate in local and regional service projects
- Build a network of brothers that spans the globe
- Boost your resumé with leadership and service
- Enhance your leadership skills through DU programs
- Leave a legacy on campus

## ABOUT DELTA UPSILON

### OUR MISSION

*Building Better Men*

### OUR VISION

Our vision is that Delta Upsilon is the premier men's fraternity committed to *Building Better Men* for a global society through service, leadership development and lifelong personal growth for our diverse membership.

### NON-SECRET

Because DU is non-secret, our rituals, values and mission are all open to the public. Just like other fraternities, we have symbols, traditions and ritual ceremonies deep in history and meaning. We simply share all that is great about DU with the world.



**1834**

FOUNDED NOV. 4, 1834



**6<sup>TH</sup> OLDEST**

FRATERNITY



**87,458**

LIVING ALUMNI



**3,450**

UNDERGRADUATES

# WHAT DOES IT MEAN TO BE NON-SECRET?

Delta Upsilon is a non-secret fraternity. What does that mean? It means that DU's rituals, values and mission are all open to the public. Just like other fraternities, DU has symbols, traditions and ritual ceremonies deep in history and meaning. We are proud to share what unites us as brothers to the world. When someone asks us what Delta Upsilon stands for, we can tell them the exact answer. Why would we want to keep all that is great about DU a secret?

## DU'S FOUR FOUNDING PRINCIPLES

In 1834, Delta Upsilon's founders believed they must dedicate themselves to four main principles. Nearly two centuries later, Delta Upsilon calls upon these Four Founding Principles to guide our actions, programs and policies. As a member of Delta Upsilon, brothers are asked to take these ideals as their own and use them as a guide throughout their lives.



### THE PROMOTION OF FRIENDSHIP

DU members must develop confidence in themselves while learning the skills to connect and work with others in a meaningful way. This includes the active practice and intentional development of goodwill toward all communities, creating healthy relationships, fostering positive environments, and connecting with and working with others.



### THE DEVELOPMENT OF CHARACTER

The Development of Character is intentional growth toward excellence socially, intellectually and morally, and adhering to a set of personal values to guide decision making based on an understanding of what is right and wrong. It is a commitment to constant improvement through education and reflection, as well as care and respect for others.



### THE DIFFUSION OF LIBERAL CULTURE

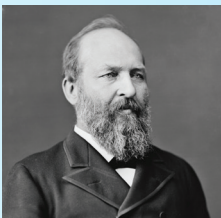
DU members must embrace lifelong learning as a means to understand, appreciate and connect with other world cultures. This means expanding the mind to understand and appreciate the perspectives, traditions, norms and cultures of others. It is openly sharing one's own culture while engaging with other cultures appropriately to facilitate the free exchange of ideas.



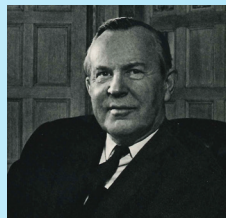
### THE ADVANCEMENT OF JUSTICE

Advancing justice requires active engagement in the creation of a just world by advancing a cause one believes in. Furthermore, it is a commitment to create opportunity for all in a manner that is fair and just, and to confront that which is unjust. This will result in action to promote the common good within the community.

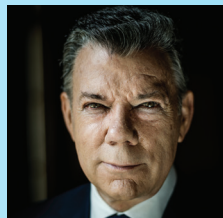
## NOTABLE ALUMNI



**JAMES GARFIELD  
WILLIAMS 1856**  
20th President  
of the United States



**LESTER PEARSON  
TORONTO 1919**  
Prime Minister of  
Canada; Nobel Peace  
Prize Recipient



**JUAN MANUEL SANTOS  
KANSAS 1973**  
President of Colombia;  
Nobel Peace Prize Recipient



**LOU HOLTZ  
KENT STATE 1958**  
Hall of Fame college  
football coach



**ROBERT CADE  
TEXAS 1945**  
Professor & Inventor of  
Gatorade